

Sennheiser D 10 wireless headset receives prestigious Red Dot design award

Wedemark, April 4, 2016 – Sennheiser, a leading provider of premium headset and speakerphone solutions, has received the prestigious Red Dot Award: Product Design 2016 for its D 10 Series. The professional wireless DECT headset combines stylish streamlined design with excellent comfort levels and uncompromised sound quality. The Red Dot seal is awarded annually to products that stand out from the competition due to their high quality design and innovative character. In total, the international jury of 41 designers, design professors and specialised journalists assessed over 5,200 products, submitted by candidates from 57 nations.



“We are thrilled to receive this amazing accolade for our D 10 Series,” said Andreas Bach, President at Sennheiser Communications A/S. “We created the headset range to bring the freedom of wireless communication and excellent voice clarity within reach of even more everyday users. The headsets offer exceptional

sound and the stylish design caters to every possible requirement of comfort and usability that arises – even during long days of use – while providing business class aesthetics.”

Sennheiser’s D 10 Series, which includes the D 10 Phone, D 10 USB and D 10 USB ML with Skype for Business compatibility, offers business professionals an unmatched combination of streamlined design and uncompromised sound. With a customisable single-sided design that offers the user connectivity to either a deskphone or a softphone/PC, it represents the ultimate in comfort and operation, with 2-in-1 choice of wearing styles that allows it to be worn with a headband or ear hook for all-day use.

The D 10 Series bears all the hallmarks of the Sennheiser brand, encompassing Sennheiser’s superior sound quality, wearing comfort and quality design to provide a premium communication experience for both the user and listener alike.

About Sennheiser’s D10 Series

The D 10 Series features Sennheiser’s Voice Clarity for a natural listening experience,

a noise-cancelling microphone for optimum speech clarity, and ActiveGard® technology that protects users against acoustic shock from sudden and unexpected sound bursts. Advanced Digital Signal Processing technology gives clearer sound by incorporating both echo cancelling and audio equalisation and is combined with DECT connectivity that avoids interference with nearby WiFi devices, ensuring that crystal clear sound quality is maintained in any environment.

As part of the complete solution for the modern office, the D 10 Series is supplied with a stylish base station that has a built-in ringer for USB models with choice of tones and adjustable volume, which ensures that calls can be heard even without wearing a headset. A long distance wireless range makes it perfect for large office environments where users need to remain mobile and the ideal solution for both hot-desking and phone conferencing.

The D 10 offers brilliant every-day usability. To create a conference call is simply a matter of docking additional headsets to a single base station, which can allow up to four headsets to join a call. Meanwhile, easy one-touch call management and user-friendly indicators to show available talk time, incoming calls and headset link status, make it a product that is effortless to learn and use.

Further practical touches include built-in cable management to help keep the office environment tidier and a magnetic charge interface for secure placement when charging. It offers a full workday talk time of up to 12 hours, with fast charging of up to 50% capacity in just 20 minutes.

About the Red Dot Award: Product Design

In order to appraise the wide scope of design in a professional manner, the Red Dot Design Award is broken down into the three distinct disciplines: the Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award is organised by the Design Zentrum Nordrhein Westfalen in Essen, Germany. With more than 17,000 entries in 2015 alone, it is one of the largest design competitions in the world. In 2015, the award celebrated its 60th anniversary: It was in 1955 that a jury convened for the first time to assess the best designs of the day. The name and brand of the award were developed in the 1990s by Red Dot CEO, Professor Dr. Peter Zec. Since then the sought-after Red Dot is the revered international seal of outstanding design quality. Further information: www.red-dot.org.

About Sennheiser

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is

active in more than 50 countries. With 19 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family-owned company that was founded in 1945 and which today has 2,700 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2014, the Sennheiser Group had sales totalling €635 million.

www.sennheiser.com

For more information on our professional headset and speakerphone solutions, please visit www.sennheiser.com/cco or contact:

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