

# Activate your Potential



CULTURE PLUS SERIES

 **SENNHEISER**  
The Pursuit of Perfect Sound



## Activate your potential

Headsets are an important consideration in a major UC deployment, so it pays to get it right first time. As more companies move towards Unified Communications environments, headsets play a major role in creating a positive user experience.

Providing the best tool for the job helps your people quickly adapt to new technologies and maximize the potential of their new Unified Communications platform. Culture Plus headsets, with instant wearing comfort, exceptional sound and great styling are an ideal introduction to your new communication culture and help to achieve rapid, sustained user adoption of your UC solution.

# Easy on the eyes gentle on the ear

With instant fit, excellent sound and refined styling, the Sennheiser Culture Plus Series helps smooth user transition from traditional systems to Unified Communications to activate the full potential of your new communication culture.

## Sound leadership

Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility in noisy environments to deliver a more natural conversational experience during calls for both caller and listener. Sound enhancement profiles adjust automatically for optimal communication or multimedia use.

## Quality design

Eye-catching contemporary styling keeps your business looking good from front-desk to video call. A lightweight headband with leatherette padding flexes and adjusts for a personalized fit and a bendable boom arm positions the microphone perfectly.

## User focus

Instant-fit features and a choice between large acoustic foam ear pads or soft leatherette covers, give you immediate, superior wearing comfort. With in-line call control unit for seamless call management and Sennheiser ActiveGard® technology to safeguard users from acoustic shock, Sennheiser Culture Plus is designed for maximum productivity and confidence – and there's even a carry pouch to protect your headset during transport or storage.

### 2-in-1 ear pad styles

Choose between soft leatherette or light acoustic foam for maximum comfort

### Unique contemporary design

Crafted with look and feel in mind

### Bendable boom arm

Ensures optimal microphone position

### Sennheiser Voice Clarity

Wideband sound for a natural listening experience

### Noise-cancelling microphone

Filters out ambient noise for optimum speech intelligibility

### In-line call control unit

Simple and functional for easy call management

### Sennheiser ActiveGard® technology

Protects users from acoustic shock

### Optimized for communication & multimedia

With automatic sound enhancement profiles

### Instant comfort

Flexible headband with leatherette padding adjusts for perfect fit

### Switchable Noise at Work limiter

In compliance with EU Noise at Work legislation (Directive 2003/10/EC)





# The ideal deployment headset to activate the potential of your new UC culture

## CULTURE PLUS SC 40/70 USB MS BLACK

### Certified for Skype for Business

- Wired headset for office professionals using Skype for Business
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Optimized for communication and multimedia with automatic sound enhancement profiles
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport



SC 40 USB MS BLACK

SC 70 USB MS BLACK



SC 40 USB CTRL BLACK

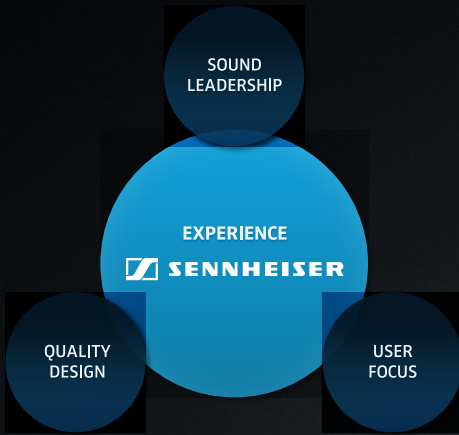
SC 70 USB CTRL BLACK

## CULTURE PLUS SC 40/70 USB CTRL BLACK

### Optimized for all major UC and softphone brands

- Wired headset for office professionals using a UC solution
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Optimized for communication and multimedia with automatic sound enhancement profiles
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport

For full technical specifications of the Culture Plus variants, visit [www.sennheiser.com/cultureplus](http://www.sennheiser.com/cultureplus)



## Experience Sennheiser

Perfection is always relative: Users have different expectations from their headsets and speakerphones depending on their needs. For professional users, that need is to communicate as effectively as possible.

With Sennheiser's range of headsets and speakerphones, the combination of exceptional HD sound, quality design and build – and a focus on real life usability – give the best performance possible in busy offices, contact centers and Unified Communications environments.

See more at [www.sennheiser.com/cco](http://www.sennheiser.com/cco)



Sennheiser is one of the world's leading manufacturers of headphones, microphones, wireless transmission systems and high-quality headsets for both business and entertainment.

Drawing on the electro acoustics expertise of Sennheiser and the leading hearing healthcare specialist William Demant, Sennheiser Communications' wireless and wired headsets and speakerphones for contact centers, offices and Unified Communications, professionals are the result of Sennheiser's and William Demant's joint leadership in sound quality, design, wearing comfort and hearing protection.

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